

# Host an Electrical Safety Seminar!



As a TEGG contractor, you have the ability to use Empower Training Services to position your company as the expert and educator in the industry by offering safety seminars to your customers. Our NFPA Electrical Safety Trainings are designed to help companies and employees maintain a safe environment and avoid workplace injuries and fatalities.

## Hosting a public safety seminar will give you the opportunity to:

- Generate revenue
  - Pull through work / DES Projects
  - Electrical Preventative Maintenance (EPM)
  - Arc Flash Risk Assessment
- Build customer relationship and value
- Differentiate yourself from the competition
- Bear no responsibility for the cost of the seminar
- Position your company as the expert and educator in the industry

## Here's how it's done:

1. Select a date
2. Empower works with you to choose the location, coordinates logistics, and purchases lunch for participants
3. Empower customizes marketing materials
4. Contractor invites clients and prospects using marketing collateral
5. Participants use Empower Website to register
6. Contractor attends the seminar to network with attendees and promote their company
7. Contractor is represented as the Industry Leader in the market



## SEMINARS OFFERED:

NFPA 70E – Electrical Safety in the Workplace

NFPA 70B – Electrical Maintenance

OSHA General Industry Training

NFPA 99 – Health Care Facilities

### Provided in each seminar:

- Provided in each seminar:
- Food
- Venue
- Marketing Materials
- NFPA 70E Standard Book
- PowerPoint presentation manual
- Certificate of Completion
- Continuing Education Credits (if applicable)

### In the Network:

ABM Franchising Group works with TEGG Contractors to host an average of over 50 seminars each year. The Empower Training Services program has trained over 19,000 TEGG employees and customers.



### Sabino Electric

Sabino Electric sold \$1,577,000 in associated revenue from hosting NFPA 70E seminars in 2019 and 2020.



**Joe Gierlach, Jr.**  
Vice President,  
Technical Training & Support  
ABM Franchising Group

- Spent 4 years in the United States Air Force as an Aerospace Ground Support Equipment Technician
- Certified Electrical Safety Compliance Professional (CESCP)
- ITC Level III Certified Thermographer



**Joseph R. DeMonte**  
Director, Technical Training & Support  
ABM Franchising Group

- Spent 6 years as a Line Level Nuclear Mechanic with the United States Navy
- Obtained the ASNT Thermal Infrared Level III Certification
- UE Systems Level I Airborne Ultrasound Certification
- Technical Associates of Charlotte Level 2 Vibration Analysis

**Empower**<sup>®</sup>  
Training Services

For more information, please contact:

**Katie Seech**

Sales Coordinator,  
Empower Training Services

Katie.Seech@abm.com

(724) 873-2982