

Jeremy Lewit Joins ABM Franchising Group as Franchise Content Writer

Jeremy Lewit has joined the Marketing and Communications Team within ABM Franchising Group.



Jeremy transferred from the ABM Corporate Marketing Team to ABM Franchising Group and brings extensive industry experience in developing educational content and marketing materials.

Jeremy was hired by ABM in 2016 and has been writing content for our Education and Technical Solutions Industry Groups. Before joining ABM, Jeremy wrote educational content and marketing materials for a mobile learning app, including projects on public education for power companies and employee training.

His experience includes writing as an independent contractor, roles as an assistant producer and creative lead in video and online media, writing the book and story of an award-winning musical, office work in a bankruptcy consulting firm, and early years as a stagehand and production assistant in NYC.

He graduated Carnegie Mellon University with a degree in Philosophy and now lives in Bridgeville, Pennsylvania, with his wife, Lisa, who teaches voice and musical theatre for young people, and their two children, Henry, 6, and Annabelle Sue, 2.

As Franchise Content Writer, Jeremy will be responsible for generating content for internal and external communications for our franchise network. He will also develop content for franchise marketing collateral as well as provide support for our annual events. We look forward to seeing Jeremy build upon his success here at ABM by bringing the knowledge and expertise he has gained to our team to provide value for our franchises.

Please join me in welcoming Jeremy to ABM Franchising Group! Jeremy's first day with our team is today, August 17. He can be reached at Jeremy.Lewit@abm.com.

Sincerely,

Kristy Miller