

# E-Call Flipbook

## Selling Just Got Easier! Introducing the New TEGG E-Call Flipbook!

The newest TEGG Sales Tool, the E-Call Flipbook, is now available on [theSHELF.TEGG.com](http://theSHELF.TEGG.com)!

The E-Call Flipbook condenses the TEGG E-Call message to a few key slides and does not require access to a computer or tablet.

While use of the IS2 is still encouraged, depending on your circumstances, sometimes the new E-Call Flipbook may work as a more effective tool.

The E-Call Flipbook allows representatives to set an agenda and expectations, helps guide the conversation to cover challenges and trends facing facilities, NFPA 70E compliance, asset management, solutions and documentation, and the implementation process.

The E-Call Flipbook can be found under the Brochures section of [theSHELF.TEGG.com](http://theSHELF.TEGG.com). It can be customized with your company's logo, which would appear where the red box is outlined in the image above.

For more information on the new E-Call Flipbook, including a script to present the information to a prospect, visit [theSHELF.TEGG.com Information](#) section of the [Sales & Marketing tab](#) on [TEGGNET](#), and contact your AVP.

