

Antietam Battle Staff Ride

Antietam Battle Staff Ride: Learning Leadership through Military History

More than a dozen representatives from ABM Franchising Group franchises explored the battlefields and key locations throughout the Sharpsburg, Maryland, region as part of the three-day Antietam Battle Staff Ride in September.



Battle Staff Rides, also known as Leadership Development Seminars, aim to teach best leadership practices learned during battles, and look at costly mistakes and how they were overcome through effective leadership. It also provides insight into how these key military events, strategies and actions are relevant today, and can be applied to challenges facing businesses.

During the Battle Staff Ride, instructor Sam Doss, a recognized U.S. Army and military history expert, taught participants about how both Union and Confederate military leaders' plans led to successes and failures during the Battle of Antietam and throughout the region.

After each day of the Battle Staff Ride, the group met with Linc Service Senior Area Vice President Tom Patten, Linc Service Area Vice President Jim Wharton, Linc Service and TEGG Area Vice President Todd Greenlee and ABM Franchising Group Director of Sales Training and Development Loren Smith to conduct After Action Reviews to discuss how each stop is relevant to their daily business world issues. The final day of the Battle Staff Ride featured a group presentation on how the lessons learned from the battles could be applied to positively impact each participants' business.

The participants included **Jessica Smith** of ABM Building Solutions – Benicia; **Adrianne Brown** of ABM Building Services – Raleigh; **Bruce Wright** of ABM Building Solutions – San Francisco; **Jim Ventura** of ABM Franchising Group; **Matt Cooper**, **Clayton McBeth**, **Dave Osmond** and **Mike Stratton** of Temp-Control Mechanical Service Corp.; and **Scott Braatz**, **Aaron Cox**, **Garry Grosen**, **Cam Janzen**, **Mike Pesut** of Trotter & Morton Facility Services, Inc.

The Normandy Battle Staff Ride is scheduled for September 29- October 7, 2018. For more information on upcoming Battle Staff Rides, contact your AVP or Tom Patten at tom.patten@abm.com or 513-257-1490.

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