

From the Desk of Mark Newsome

February 28, 2018

Best In Class, Part I

The [TEGG Key Strategic Essentials](#) were established to help every TEGG franchise grow their business. We aim to illustrate how each essential can help you do that through implementation of the TEGG system. In this month's feature, we will spotlight "*Leverage TEGG Tools, Technology and Optimize Systems*" to help you become **Best In Class**.

All Master TEGG Processes – Best In Class

Leverage TEGG Tools, Technology and Optimize Systems

You can't build a building without the proper tools. A hammer, nails and some lumber may help you build a storage shed, but these aren't the proper tools to build a skyscraper. It takes specialized equipment and a working knowledge of how to properly utilize these tools, an understanding of architecture and other specialized skills to be able to handle that kind of a job.

That same thought process can be applied to TEGG. Whether you're in sales, operations, accounting or management, TEGG supplies you with best-in-class tools, technology and systems to help you succeed in your role.

As a TEGG contractor, you are provided with best-in-class tools to help differentiate your business from others. Our proactive, preventive maintenance programs, coupled with the ability to cross-sell programs, provide enhanced services to our clients that make TEGG stand head and shoulders above our competition.

We offer a variety of tools to help your business remain ahead of others. We provide opportunities for employees to enhance their skills through educational opportunities, ranging from the annual Continuing Education Conference to sales and regional forums, and Battle Staff Rides and Executive Education Training Courses.

Another valuable tool at your disposal is the TEGG network itself. This extensive network is comprised of contractors who provide world-class service to a wide array of clients. Their experience is unparalleled, and can be accessed through [TEGG Network Support Discussion Board](#). It provides insight from your fellow franchisees into how to best reach prospects and offers insights into how to reach various vertical markets, and support.

Along with all the tools provided, TEGG is staying ahead of the curve through our various technology offerings, including TEGGPro and TEGGPro Mobile, and ProposalBuilder and SafetyBuilder.

Make sure you take full advantage of all of the resources that being a part of the TEGG network provides you. The proven tools and technology, and systems will help keep you on track to continue to grow your business and achieve success.



Mark Newsome
President