

Recap: New England Regional Summit

Eighth Annual New England Regional Summit Brings Together Linc Service, TEGG and ABM Contractors

Linc Service and TEGG contractors, and representatives of ABM came together to discuss development strategies, driving sales, collaboration and team-building in Uncasville, Conn., during the ABM Franchising Group's Eighth Annual New England Regional Summit on June 7-8 at the Mohegan Sun Casino and Resort.

It featured representatives from Linc Service franchises

Atlantic Westchester, Inc., Kleeberg Sheet Metal, Inc.,

Mountain Air Systems, Inc., and Thayer Corporation;

TEGG franchises Elm Electrical, Inc., and Lippolis Electric,
Inc.; ABM Building Solutions – Boston, and ABM



New England Regional Summit attendees participate in a communication exercise during the event on June 7-8 at the Mohegan Sun Casino and Resort in Uncasville, Conn.

<u>Franchising Group</u>. During the summit, the groups discussed ways to come together to better serve their clients, and developed tactics and strategies to help each expand their reach within their respective markets.

New Linc Service franchisee Atlantic Westchester, Inc., joined the network in May, 2017, and attended the summit for the first time.

"The time invested with fellow Linc Service and TEGG network leaders and members was invaluable," said Bud Hammer, President of Atlantic Westchester, Inc. "The education and support we received, as well as insight and ideas we shared to help grow our business, has not been duplicated in any other forum that we've been involved within my 28-year career.

"This is exactly what we hoped for when we decided to join the network."

The summit, which was led by Linc Service Senior Area Vice President Steve Jesi and TEGG Vice President Brian Myers, was meant to bring the teams together as a cohesive unit.

"These regional summits are such a valuable tool to help bring ABM, Linc Service and TEGG contractors together to encourage collaboration," said Bruce Phibbs Senior Vice President, Franchising, of ABM Technical Solutions. "By discussing ways we can strategically work together and share leads to help build our businesses, everyone wins."

ABM Franchising Group is planning a variety of regional summits in 2017, including the <u>West Palm Beach, Florida, Regional Summit</u> on June 22, the <u>Southern California Regional Summit</u> on September 6, and the <u>Western NY, PA and OH Regional Summit</u> on September 13-14.

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