

Turner Electrical Services, Campbell, Inc., and ABM Building Solutions - Detroit, Join Forces for Motor Workshops in March

Over 100 clients and prospects came out to two Motor Workshops held in Toledo, Ohio, and Detroit, Mich., hosted by [Turner Electrical Services](#), a TEGG franchise, and Linc Services franchises [Campbell, Inc.](#), and [ABM Building Solutions – Detroit](#).

The three companies pooled their resources to host the workshops, which featured a mixture of existing and prospective clients for each of the organizations, said Chad Turner, Principal at Turner Electrical Services, Inc.

“The opportunity to market to over 100 people in just over two days was incredible and speaks to the demand of motor testing,” Turner said. “The best part is that it allowed us to market our other services, as well as our Campbell, Inc., and ABM Building Solutions business partners, in their respective markets.”

The first workshop was hosted at the Campbell, Inc., facilities in Toledo. The workshop had about 75 participants, which included a mixture of Campbell, Inc., and Turner Electrical Services customers.

The second workshop was held at the Motor City Casino in Detroit and, although inclement weather slowed attendance, Turner said dozens of participants came out.

Campbell, Inc., a Linc Service contractor since 1982, has locations in Ann Arbor, Mich.; Toledo, Ohio; and Dayton, Ohio. Turner Electrical Services, a TEGG contractor since 2000, has locations in Ann Arbor, Mich., and Sylvania, Ohio.

Turner said the seminars, which were presented by [PdMA Corporation](#), not only provided attendees with information on the importance of motor testing, but also helped the companies secure immediate work at a hospital and manufacturing facility, as well as set up exploratory meetings with new prospects at two regional refineries and a pipeline operator, and several other facilities.

“We are working on developing the opportunities that were identified during the workshops and are excited to see what ABM and Turner can accomplish in the Detroit market with these added capabilities,” Turner said.

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More than 100 participants attended a pair of Motor Workshops hosted by Campbell, Inc., Turner Electrical Services and ABM Building Solutions – Detroit, in Ohio and Michigan in March.