Linc Service ® From the Desk of Scott Giacobbe



May 31, 2017

Our goal is to enable you to focus on operational efficiency and revenue growth tactics rather than spending time trying to research and identify sales tools to keep your business up-to-date. As a member of the Linc Service network, you have access to a variety of tools that help to facilitate a more effective sales process. Our comprehensive library includes the Executive Summary presentation, maintenance and project selling systems, a customer relationship management system – Salesforce.com, the Linc Service explainer video, monthly newsletter program, vertical market case studies and more. Are you taking advantage of what is available through our network to help you grow your business and reach your sales goals for the year?

The newest Linc Service sales tool, <u>ProposalBuilder</u>, will be launching this summer! This software solution will revolutionize how Linc Service contractors build proposals for potential clients. ProposalBuilder will allow sales teams to create online sales materials using existing information to create, send, track and execute customized proposals and sales agreements from their office or mobile device. Learn more by attending the <u>Linc Service Quarterly Marketing Department Summit</u> being offered today, May 31, at 1:30 p.m. EST.

We are dedicated to providing the tools and support you need to reach and exceed your sales goals for 2017. We will continue to deliver and enhance our best-in-class sales tools. In the meantime, be sure to visit the Sales and Marketing sections of the Linc Service portal to utilize the tools already available to help create quantifiable and sustainable results.

Scott Giacobbe President

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